



MEDIA ADVISORY

“Native Nights” featured at Landscapes Southern California StyleSM ***Local water agencies to host California native plant event***

WHAT Enjoy a California native garden after dark for a mid-summer treat at Western Municipal Water District’s Landscapes Southern California StyleSM. Riverside County residents will learn from knowledgeable gardeners who will help educate and celebrate Native Nights, a cooling way to enjoy these hot, restless summer days.

WHEN Thursday, Aug. 6, 2009, 6 to 9 p.m.

WHERE Landscapes Southern California StyleSM is located on the corner of Alessandro Boulevard and Mission Grove Parkway in Riverside (450 E. Alessandro Blvd.).

WHO Western and Eastern municipal water districts will host this evening event that showcases California native plants and demonstrates how residents can incorporate them into their home landscapes. Greg Rubin of California’s Own Native Landscape Design Inc. will be our guest speaker.

WHY Learn a bit of (California-friendly landscaping) culture during Native Nights. Guided tours of the water conservation garden will highlight more than 40 native varieties and 200 other California-friendly plants in a well-designed, one-acre site. During the cooler evening, learn about garden sustainability, including watering and fertilizing requirements, best planting seasons and plant characteristics. Typical homes use more than 60 percent of their total consumption outside. Of that outdoor use, up to half is not needed. Learn how to save water use, maintenance, reduce water bills, and still have lush, beautiful landscapes.

Pick up a free copy of “California Native Plants,” a handout that lists natives that grow well in western Riverside County. Door prizes and a discount coupon for Louie’s Nursery will also be given away.

Landscapes Southern California StyleSM is open to the public every day from 10 am to 4 pm (closed holidays). Entrance and resources are provided at no cost.

HOW Workshop/seminar/tour is free, but space is limited. Please reserve your place by calling 951.789.5061 or email at wmsd@wmsd.com

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